

Chiang Mai ToyRide 2010

helping children in need

Your Sponsorship Opportunities with the Leading Toy Ride in SE Asia!

21 FEBRUARY 2010: Our third annual charity motorcycle parade through Chiang Mai, then on to the X-Centre in Mae Rim for a children's donation party with food, drink, music, games and entertainment for everyone!



With the wholehearted support of local and regional bike groups, motorcycle enthusiasts, government authorities and the general public, Chiang Mai ToyRide events have collected a mountain of toys, as well as raising over a half million baht, which used to donate goods to children in need: educational materials, warm blankets, athletic equipment, medical supplies, and food.

Chiang Mai ToyRide 2008 and 2009 gained wide coverage in both print and on television when hundreds of bikers rode together to help children in need. Additional rides and charitable events at schools, hospitals and in remote villages kept the ride and its sponsors prominent in the media throughout the year. While benefiting from this media exposure, sponsorships gives companies and individuals excellent opportunities to support a popular, visually stunning and growing community tradition. Our goal is to double in size in 2010!

Three Sponsorship Packages to Suit Your Budget

Headline Sponsor: *Your best exposure with lead billing on banners, posters and T-shirts!*

Your company's name is synonymous with the Chiang Mai ToyRide, receives headline coverage leading up to the main ride, on the day itself, and at subsequent rides, donation events and toy presentations throughout the year.

- Lead billing on event posters and in event press releases.
- Scrolling logo on homepage, plus link/logo on "Our Sponsors" page of CMTR website
- Lead positioning on the Chiang Mai ToyRide T-shirt
- Logo on CMTR banner at main ride start, at the party and other events throughout the year
- Free premium booth at the Chiang Mai ToyRide party
- **Cost/donation: 25,000 baht**

Major Sponsor: *Link you and/or your company closely with the Chiang Mai ToyRide!*

- Prominent listing and link on the "Our Sponsors" page of the CMTR website
- Logo on the Chiang Mai ToyRide T-shirt
- Logo on the banner for Chiang Mai ToyRide and other events throughout the year
- Booth discount at the Chiang Mai ToyRide party
- **Cost/donation: 5,000 baht**

Supporter: *An ideal way for individual/companies to be involved with the event!*

- Listing on the "Our Sponsors" page of the Chiang Mai ToyRide website
- Name on our "Supporters" banner at the Chiang Mai ToyRide event
- **Cost/donation: 2,500 baht**

Please contact us for more info about our events and sponsorship opportunities!

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IMPORTANT NOTE: The payment deadline for sponsorships for the 2010 Chiang Mai ToyRide is 31 December 2010. If we do not receive your donation by then, we cannot guarantee your positioning on any promotional material.